



## ABOUT US

KNCE 93.5FM is a 3,000 watt locally-owned, independent community radio station. We feature over 90 local DJs and strive to bring listeners great music, talk and news that is as diverse as our community.

## KNCE HIGHLIGHTS

Winner of **24 New Mexico Broadcasters Awards** for broadcasting excellence including

**2023 New Mexico Station of the Year!**



Awarded in the **Best of Taos** poll every year we've been on the air!

Home to Stray Hearts' Radiothon, **raising over \$250,000** since 2015. 100% of money raised goes directly to the animal shelter.

As a community service, KNCE launched **SHOP LOCAL TAOS!**, a free annual campaign to encourage support for our area's small businesses.

Our **90+ local DJs** host hundreds of community members each year for free in-studio interviews.

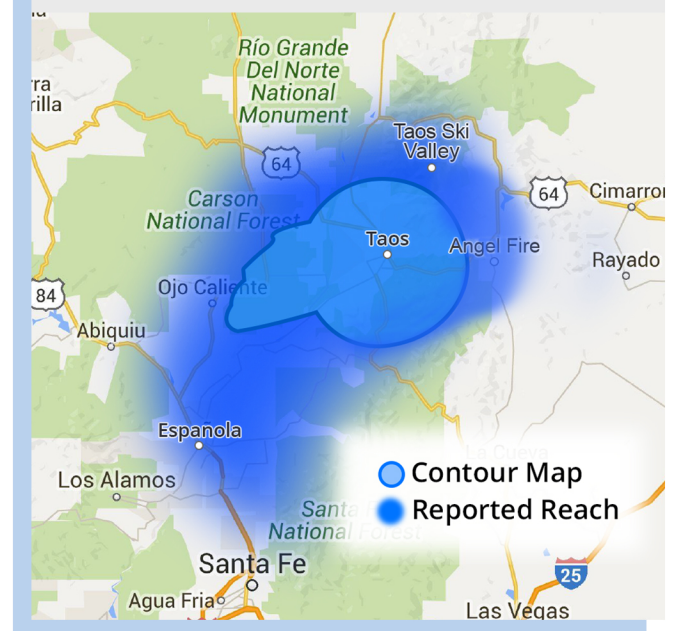
**KNCE offers local non-profits the opportunity to host their own shows, free of charge.**

We've been proud to co-host the semi-annual **Non-Profit Fest**, to celebrate our community's 501c3 organizations.

We partner with Arroyo Seco Live and Roots and Wires to **promote events featuring local and international musicians.**

Home to the **DreamTree Project Radiothon**, with all funds raised going directly to the organization.

Our broadcast extends across northern New Mexico, reaching a population of **over 50,000 individuals.**



**Plus thousands streaming all over the world at [TrueTaosRadio.com](http://TrueTaosRadio.com)**