

# KNCE 93.5<sup>FM</sup> • TRUE TAOS RADIO

KNCE is a 3,000 watt locally-owned, independent community radio station. We feature over 85 local DJs and strive to bring listeners great music, talk and news that is as diverse as our community.

## KNCE Highlights:

Recipient of 2016 New Mexico Broadcasters Association **Golden Mike Award** for excellence in broadcasting

Voted **2nd best radio station** in Best of Taos poll two years running—our first two years on the air!

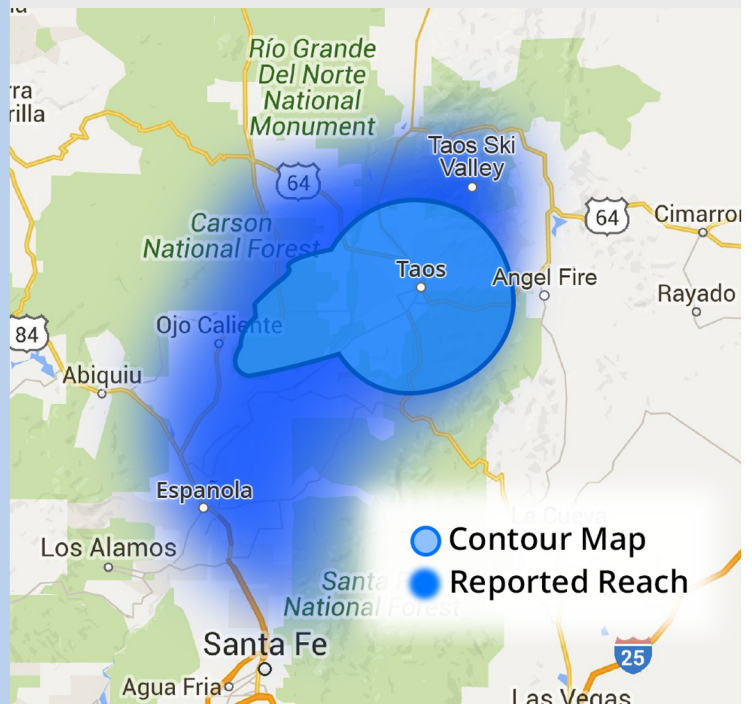
Home to the Stray Hearts radiothon, raising over \$65,000 in 2015 and **over \$150,000 in 2016**, 100% of which went to the animal shelter

As a community service, we launched the **SHOP LOCAL TAOS! campaign** during the 2015 holiday season

**Our 85+ local DJs host hundreds of community members** each year for free in-studio interviews

Our amazing listeners helped us raise **over \$33,000 on Kickstarter** to grow the station

Our broadcast extends across northern New Mexico, reaching a population of **over 50,000 individuals**.



Plus thousands streaming all over the world at [TrueTaosRadio.com](http://TrueTaosRadio.com)



**ADVERTISING INFO:**

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